

# FOOD ALLERGY AWARENESS ROADSHOW 2025

**28 June 2025 (Saturday)**

**10.00am to 5.00pm**

**Heartbeat@Bedok**

11 Bedok North Street 1, Singapore 469662

**FREE Admission**

Guest Of Honour

**Mr Tan Kiat How**

Senior Minister of State,

Ministry of Health and

Ministry of Digital Development and Information

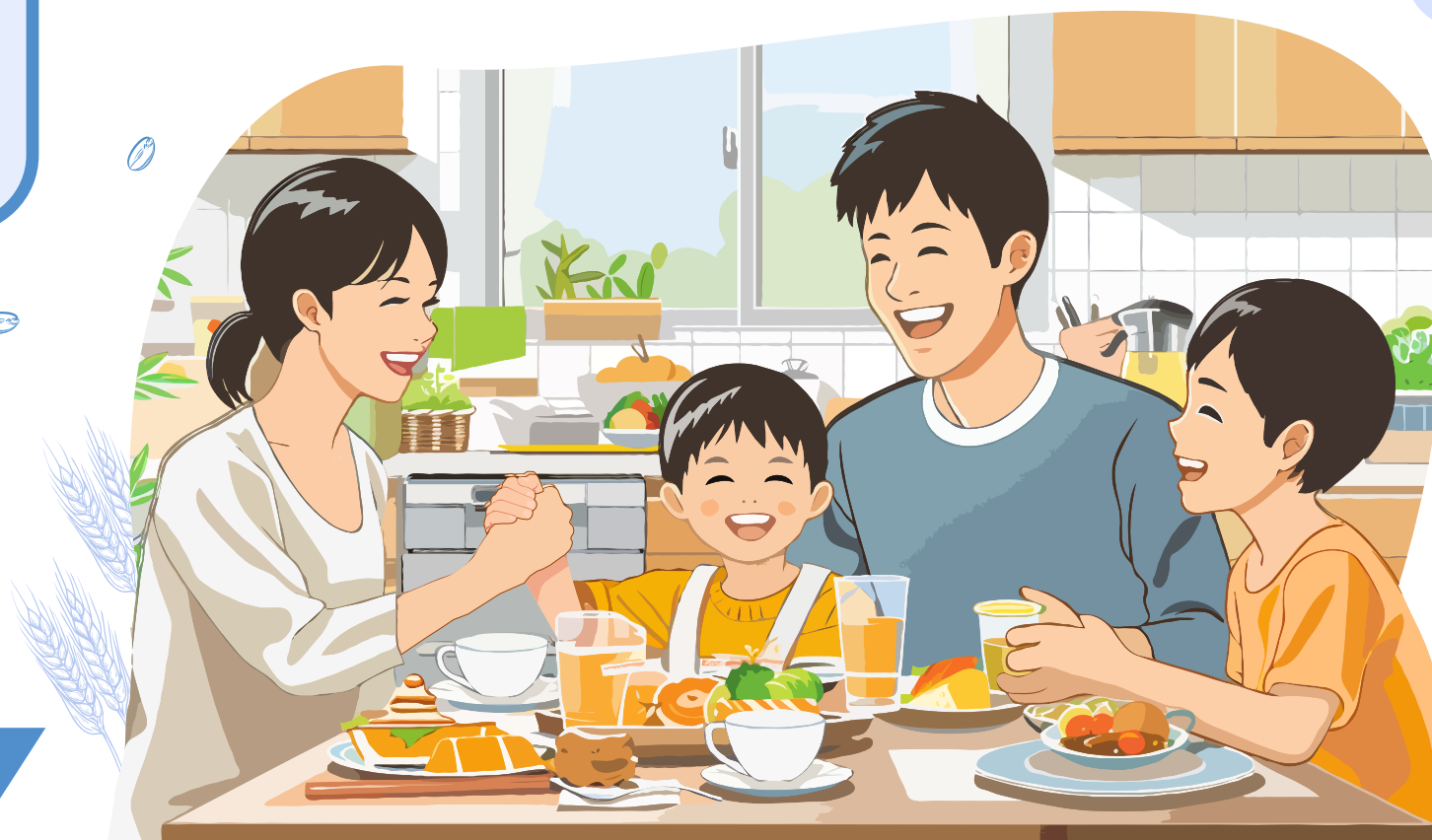


Complete the activity card  
to unlock a mystery gift!  
Plus, receive a special token  
of appreciation just for  
joining our talk!



Join our storytelling sessions  
and take home a special  
storybook!

**While Stocks Last!**



*Come join us for a fun-filled family day out, to celebrate World Allergy Week 2025!*

Get to know more about food allergy from our experts from KK Women's and Children's Hospital and Singapore Food Agency (SFA).

## EVENT HIGHLIGHTS

### Expert Talks (2.00pm to 3.20pm)

Understanding food allergy

Managing food allergies - Tips for a healthy and safe diet

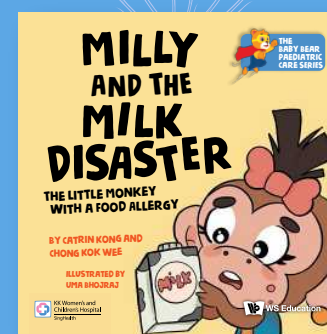
SFA's role in keeping Singapore's food safe

Living with food allergy - Patient sharing session

Questions and answers

### Exciting Debut Storytelling Sessions Featuring "Milly and the Milk Disaster" (10.50am and 3.30pm)

Unlock the fun of learning! Secure your spot for our educational talks  
and engaging storytelling sessions by scanning the QR code.  
**Spaces are limited - Don't miss out, register now!**



### Interactive Exhibitions and Educational Games

Fun interactive activities, that could make all the differences. Discover, play and learn about food allergies today.



Bouncy Castle



Balloon Sculpting



Shooting Game



Scavenger Hunt

\*A patient advocacy initiative brought to you by Project SAFE (Singapore Allergy Awareness For Everyone)

Organised by:



KK Women's and  
Children's Hospital  
SingHealth

In Partnership with:



Singapore  
Food  
Agency

Supported by:



HEARTBEAT  
@ BEDOK



People's Association